

ORGANISATION CAPABILITY BENCHMARK



Australian Institute of Management

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ORGANISATION CAPABILITY BENCHMARKING

FACE YOUR FEAR!

Organisation Capability Benchmarking (OCB) offers the rare opportunity to compare organisational performance with some of the best-in-class companies across the country. Based on comprehensive research from the Australian Management Capability Index (AMCI), companies can identify capability gaps and understand how filling them improves their competitive edge.

WHY USE ORGANISATION CAPABILITY BENCHMARKING?

OCB offers a comparison between your organisation and other best-in-class companies around the country. By finding examples of superior performance and understanding the process and practices that drive that performance, you can tailor and incorporate what you learn into your own operations.

Leverage the knowledge gathered from over 420 organisations across the country to make decisions for your own business. By identifying and bridging any capability gaps, you'll make a direct contribution to your sustainable, competitive advantage.



Gain strategic advantage. Benchmarking helps companies focus on capabilities critical to building strategic advantage.

HOW DOES IT WORK?

STEP 1:

Select a small group of senior executives in your organisation to complete the questionnaire.

STEP 2:

Our Research team will then analyse the results and produce a confidential and easy-to-read report, which highlights your organisation's strengths and areas for improvement.

STEP 3:

One of our Corporate Solutions Managers will come to your organisation and present the report and explore learning and development programs that will boost your management capability score.



CONTACT US

Call **1300 362 631** or email **aimcorporate@aim.com.au**For more information visit **aim.com.au/membership**