



Australian Institute  
of Management

LEADERSHIP MATTERS

LEADERSHIP MATTERS BETTER MANAGERS  
BETTER LEADERS FOR A BETTER SOCIETY  
COMMUNITY-MINDED  
FAST TRACK CAREER  
YOU MATTER TRANSFORMATIVE  
CHALLENGING  
PROFESSIONAL AUTHENTIC  
CHANGE\*AGENT  
ENGAGED GLOBAL CITIZEN  
DISRUPTOR DISCOVER  
PASSIONATE SUPPORT  
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# AIMs MEMBERSHIP

YOUR LEADERSHIP  
JOURNEY STARTS HERE



**BETTER MANAGERS.  
BETTER LEADERS.  
FOR A BETTER SOCIETY.**

For 75 years, AIM has been helping people become better managers, and managers become great leaders.

As the professional body for managers and leaders we believe that leadership matters. This belief lies at the heart of everything we say and do. With more than 12,000 individual and corporate Members – and a further 5000 organisations that we engage with – AIM is the go-to organisation for professional managers and leaders. We believe that great managers and leaders make decisions that impact people's lives and that this impact is felt well beyond the workplace.

With the right tools, resources, networks and focus, these decisions can – and do – have a positive impact on society.



### WHY JOIN AIM AS A STUDENT MEMBER?

When you are first starting out in your career, joining a professional body will provide you with the competitive edge that you require to get ahead in today's marketplace by helping you build your brand, your network and your professional experience.

As an AIM Student Member (AIMs), you aren't just an addition to a leading industry network - you are a valued Member of a professional community that can create opportunities for you in a wide range of industries.

### TO SUPPORT YOU ALONG YOUR LEADERSHIP JOURNEY, AIMs MEMBERSHIP PROVIDES YOU WITH ACCESS TO:

- » A Leadership Community
- » A Leadership Platform
- » Leadership Pathways

### A LEADERSHIP COMMUNITY

Navigating the leadership landscape can seem difficult, but when you join AIM you become part of a community of members that will guide and support you through your leadership journey.

### BEING PART OF A LEADERSHIP COMMUNITY MEANS:

- » Access to a network of over 12,000 professional and corporate Members
- » Industry recognition of your commitment to being a professional manager and leader through the use of AIM post-nominals (e.g. John Smith AIMs)
- » Access to exclusive member events, discounts and competitions







Image by Tristan Velasco

## A LEADERSHIP PLATFORM

AIMs Members have exclusive access to AIM's new global database of leadership and management resources - Leadership Direct.

Leadership Direct provides you with a platform for continuous learning and professional development via access to:

- » **300+** video briefings from business leaders and academics
- » **100+** infographic format videos illustrating key models and concepts
- » **130+** interactive e-learning modules
- » **75** self-assessment tests

## LEADERSHIP PATHWAYS

Your AIMs Membership provides you with loads of opportunities to put your leadership skills into practice.

Make the most of your Membership by getting involved in one or more of the following pathways:

### » **AIMbassador Crew**

Join our crew of AIMbassadors and represent AIM at student events and other activities in your state.

### » **Advisory Committee Member**

A select group which acts as the voice of AIM members on campus.

### » **AIM Internships**

Apply for a paid internship at AIM and experience what it's like to work across various departments.

### » **AIM Young Leaders Recognition Program**

Participate in our leadership program and gain recognition for your leadership experience.

### » **Job Shadowing Scheme**

Apply to shadow an industry professional for a day.



"It's great to be part of a like-minded community of people who have a passion for their work and an active interest in being better leaders. Joining AIM has helped open my mind to new experiences and perspectives, and to grow and learn from other Members and industry professionals."

**STEPHANIE LORENZO**

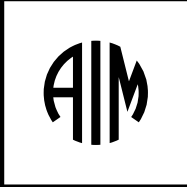
AIM Member and  
CEO of Project Futures

## YOUR BENEFITS

When you join as an AIMs Member, you will receive the following benefits:

- » Member welcome pack
- » Use of nationally recognised AIM post-nominals that will distinguish you on your resume, communication materials, LinkedIn profile and more
- » National annual calendar of Member only events
- » Access to the AIM Internship Program, Job Shadowing Scheme and Young Leaders Recognition Program
- » Eligibility for student leadership roles with our Student AIMbassador Crew and Advisory Committees
- » Online Student Leadership Inventory Self-Assessment Tool
- » AIM Leadership Matters magazine online
- » Access to the Leadership Direct platform
- » Exclusive member only competitions and discount offers

**\$50** INVESTMENT  
PER YEAR



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**LEADERSHIP MATTERS**

Student Membership is open to all full-time students,  
17 years or over, currently completing an undergraduate  
degree, diploma or certificate qualification.

If you believe Leadership Matters then join AIM today  
by visiting **[aim.com.au/membership](http://aim.com.au/membership)**